

# IPMA Sacramento-Mother Lode Chapter Presents

## Holiday Breakfast Seminar



Join us for a Holiday Breakfast seminar on Employee Engagement. Presented by Chris Atkinson, CPS HR Consulting

**Tuesday, December 5**  
Breakfast at 8:30 and  
Speaker 9:00 to 10:30

Raley's Event Center  
6845 Douglas Blvd, Granite Bay

- \* **Register Online Today at [www.ipma-sacml.org](http://www.ipma-sacml.org)**
- \* \$35 for members
- \* \$55 for non-members
- \* Registration limited to the first 30 people

### Workshop Description

These are tough times for the public sector. Governments across the nation are under enormous pressure to maintain and improve performance, while at the same time doing more with less. One proven response to this leadership challenge is to improve the level of employee engagement. Research has clearly shown that improving employee engagement can drive higher levels of individual and organizational performance.

The workshop will focus on:

- \* What employee engagement is and why it matters, particularly in government;
- \* Why measuring employee engagement is critically important, how to measure and analyze the level of engagement, and how to act on the results;
- \* The results of a national benchmark survey on the levels of employee engagement in both the public and private sectors;
- \* What public sector organizations have done to improve and sustain engagement;
- \* The role of HR in measuring and improving engagement; and
- \* How to build a culture of engagement.

Chris Atkinson is a Consultant in the Organizational Strategy division with a focus in the Institute for Public Sector Employee Engagement. Chris's areas of expertise include workforce analytics, employee engagement, and pre-employment testing. He has a track record of using data in private sector consulting, internal consulting, and local government organizations to help make informed people decisions.

